SAVE
START-UPS

Project SAVE Start-ups: Stimulating And
Validating digital Entrepreneurship as the
best way to increasing the quality of start-ups

Project number: 2019-1-PL01-KA202-065209

About

Objectives

The project aim is to strengthen the quality of start-uppers, young entrepreneurs and VET providers and enhance their professional development through improving digital entrepreneurship competences as well as give them opportunity to validate these competences and adapt VET provision.

Target groups

The target groups in this project are Start-uppers, young entrepreneurs, as well as VET Teachers and VET providers from Poland, Lithuania Spain, Cyprus, Portugal and Slovakia.

Innovation

The major innovation of the SAVE start-ups project is that it gives the opportunity to the targeted groups to enhance their digital skills, emphasising on concepts like Digital Entrepreneurship, IoT in entrepreneurial practice, Circular Economy and how start-ups can embrace this concept

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Io1

Curriculum for VET providers – "Digital, Modern Entrepreneurship it's your best chance!"- extended curriculum containing the aim, the objectives, the rationale, the content with the description of the 7 modules, duration of the training course, forms and methods of delivery, the learning outcomes and the validation tool for VET providers, references.

Io2

Digital training materials for start-uppers – set of Open Educational Resources (OERs) with m-learning interface containing training materials and consisting of 7 modules:

1. **Digital start-ups vs. Digital scale-ups**
2. **Circular economy in your start-up**
3. **Digital Lifestyle Entrepreneurship**
4. **Internet of Things in entrepreneurial practice**
5. **Infrastructures of sensors in daily business usage**
6. **Analytics Algorithms for Customers Big Data**
7. **Cybersecurity in your start-up**

Results

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M-learning

M-learning or mobile learning is education via the Internet or network using personal mobile devices, such as tablets and smartphones to obtain learning materials through mobile apps, social interactions and online educational hubs (www.webopedia.com).

SAVE start-ups project offers digital training materials that are freely attainable via progressive **m-learning** interface and can be used as single learning units or the whole training course.

Before diving into the course you have the opportunity to check your knowledge by taking a pre-test.

Course consists of theory and quizzes/interactive exercises. In the chosen topic you will find 12 quizzes/interactive exercises. After the completion of each exercise you will see the correct answer.

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**Check your knowledge by taking [a pre-test](#)
on 7 different topics related to digital entrepreneurship**

Select [the topics](#) that interest you most

Module 1 Digital start-ups vs. Digital scale-ups

This module allows you to develop your digital entrepreneurship competences, by providing valuable insights about digital start-ups and digital scale-up enterprises, as well as on how and when to move from one to the other.
At the end, you are able to clarify some myths about digital start-ups and scale-ups, as well as to review important tips for being successful in setting up each of them.

5

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What is "circular economy" really? What are some of its dimensions, how different it is from the linear economic model, and why as a start-upper you should really invest time in learning more about this model? **The module 2 Circular economy in your start-up** answers all of these questions, and helps you build basic, but solid knowledge on the concept.

Module 3 Digital Lifestyle Entrepreneurship combines provision of the basic knowledge in the development of the main entrepreneurial competences indispensable to run successful modern business and as well it helps start-uppers to embed their lifestyle into their own entrepreneurship adventure.

Module 4 Internet of Things in entrepreneurial practice
This module was created to introduce the concept of the Internet of Things and to present both its technical assumptions and its impact on individuals and their lives and on businesses and start-ups.

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Module 5 Infrastructures of sensors in daily business usage

Do you want to know what are the possible ways and benefits of using the sensors in server rooms in start-ups? Do you want to get to know, what are the possible ways and benefits of using the Closed Circuit Television Camera in start-ups? In module 5 you'll definitely find the answers to these questions.

Module 6 Analytics Algorithms for Customers Big Data

You must have heard of the terms Big Data and Analytics frequently but, have you ever wondered how your Start-up can make use of them? Those who adapt to this new data-driven approach will be more competitive in the future and increase their revenue. For this reason, there was developed module 6.
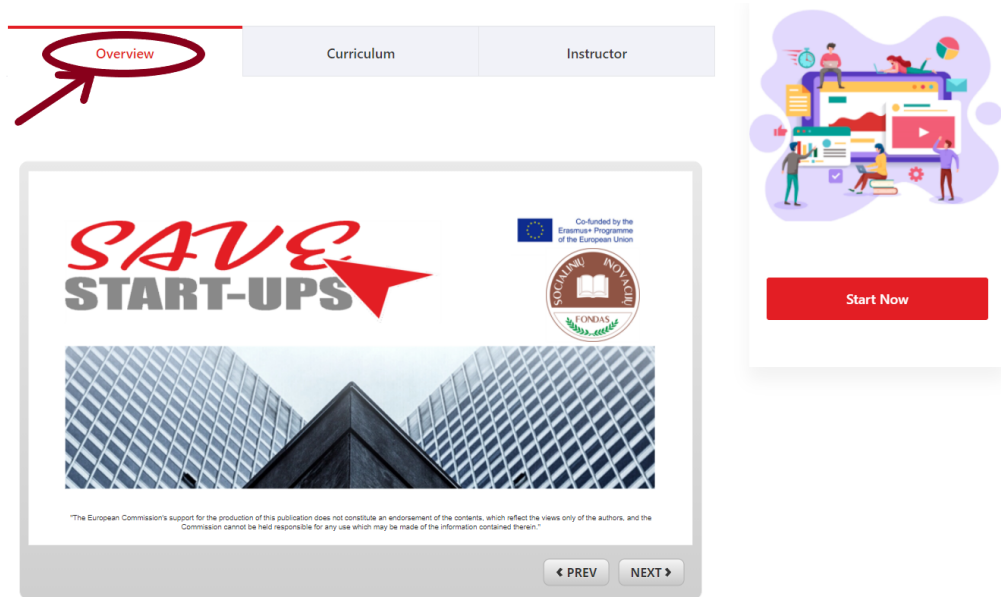
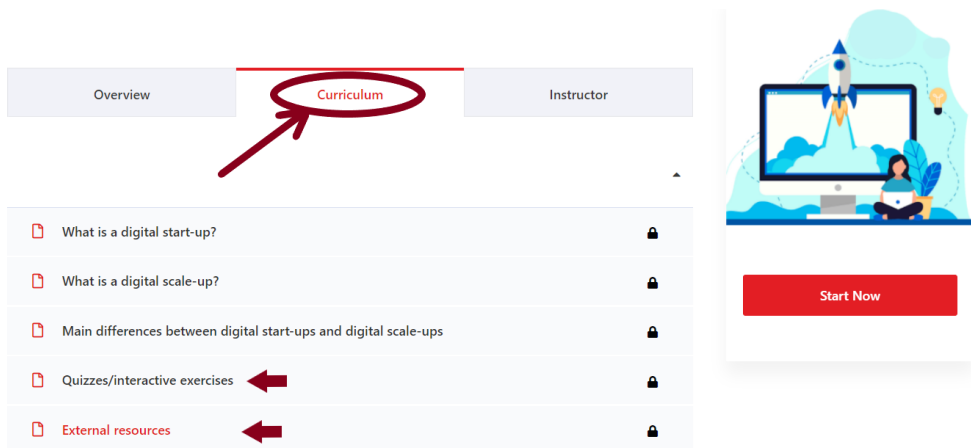## Module 7 Cybersecurity in your start-up

Do you know that more than half of all cyberattacks are committed against small-to-midsized businesses, and 60 percent of them go out of business within six months of falling victim to a data breach or hack? Do you think you have enough knowledge to protect your start-up? If not, cybersecurity training is crucial to keep your start-up educated on the latest cybersecurity threats and prevention methods.

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To help you choose the modules you want to take, you can check brief overviews of each module

Overview	Curriculum	Instructor

◀ PREV   NEXT ▶

Start Now

In each module you will find theory, 12 quizzes/interactive exercises and external resources

Overview	Curriculum	Instructor

- What is a digital start-up? 🔒
- What is a digital scale-up? 🔒
- Main differences between digital start-ups and digital scale-ups 🔒
- Quizzes/interactive exercises ◀ 🔒
- External resources ◀ 🔒

Start Now

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To start the module click "Start Now" button. You can return to the module at any time
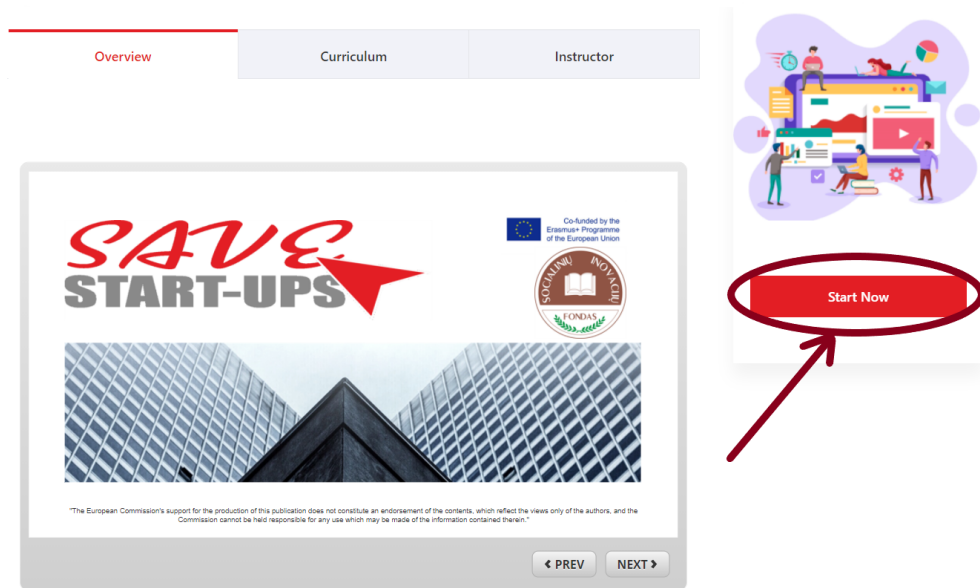
To keep track of your progress, click "Complete" button at the end of each chapter
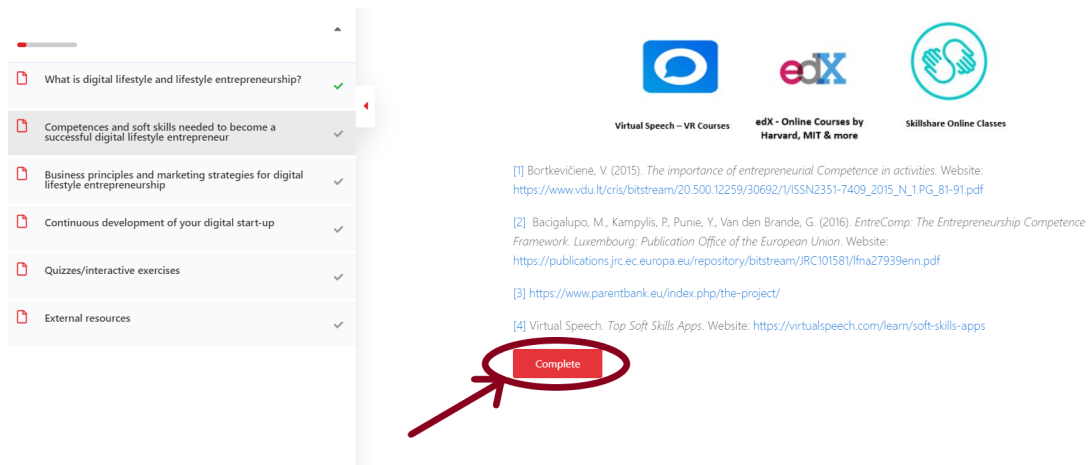
Due to the nature of m-learning, no limitations in terms of time and place are imposed. Consequently, that allows to save valuable time. Mobile learning is learning anytime and anywhere. M-learning is freedom, which is probably the biggest of its advantages!

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